

**Collin Michael O'Rourke**  
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## Education

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### **University of Wisconsin-Madison, La Follette School of Public Affairs**

Master of Public Affairs

Concentrations: Program Evaluation and Policy Analysis

Cumulative GPA: 4.0/4.0

### **University of Wisconsin-Madison, College of Letters and Science**

Bachelor of Arts

Graduated with Distinction

Majors: Sociology and Legal Studies

Certificate: Criminal Justice

Cumulative GPA: 4.0/4.0

## Work Experience

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### **PolicyLab Consulting, LLC, *Research Consultant*: January 2009-Present**

- Consult on program implementation and evaluation in the areas of financial coaching, counseling, and education for vulnerable populations
- Develop evaluation tools and analyze data in partnership with financial capability programs
- Other projects have included developing content for a federal website on money management and assisting in the preparation of an expert witness for a legal case

### **Centre for Effective Altruism, University of Oxford, *Case Study Manager*: August 2013-December 2013**

- Managed research and outreach for 80,000 Hours, the Center's subsidiary organization focused on identifying careers with the greatest social impact
- Engaged in one-on-one coaching with individuals to identify high impact career opportunities
- Conducted original research on the social impact of educational and career opportunities
- Managed 80,000 Hours' career coaching and case study processes

### **UW-Madison Center for Financial Security, *Outreach Specialist*: December 2010-August 2013**

- Previously a graduate research assistant (08/08-05/09) and research analyst (05/09-12/10)
- Managed the Center's research and outreach on financial coaching, which involved contributing to program development, evaluating program outcomes, and disseminating results
- Collaborated with practitioners, researchers, and funders on program implementation and evaluation
- Managed long-term applied research projects involving external partners across the country
- Contributed to the development of materials for financial coaching and education programs
- Engaged in a range of research activities including conducting literature reviews, developing surveys, collecting and analyzing data, and synthesizing findings
- Disseminated research findings through conference presentations and a variety of written materials including working papers, academic journal articles, newsletters, briefs, and web and social media content
- Supervised two to three undergraduate or graduate students each semester

### **Lake County, Illinois Board, *Board Member*: July 2009-December 2010**

- Served on the Planning, Building, and Zoning Committee and on the Public Building Commission
- Worked with fellow board members and the administrator's office to oversee and balance the county's \$480 million budget during a time of economic uncertainty
- Collaborated with a diverse array of stakeholders including constituents, county staff, and public officials

### **Lake County, Illinois Forest Preserves, *Commissioner*: July 2009-December 2010**

- Served on the Education, Cultural Resources, and Public Affairs Committee
- Worked with fellow commissioners and district staff to develop and oversee a \$157 million budget

## Activities and Awards

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U.S. Treasury's <i>MyMoneyAppUp</i> IdeaBank Contest, Grand Prize	August 2012
School of Human Ecology Academic Planning Council	September 2011-May 2012
Collaborative research on health care reform with a University of Wisconsin sociology professor	August 2009-Present
Director's Award, La Follette School of Public Affairs	May 2009
Pi Alpha Alpha Public Affairs Honors Society Inductee	May 2009
Phi Beta Kappa Inductee	March 2008
Phi Kappa Phi Honor Society Inductee	February 2007

## Peer-Reviewed Articles

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- (2013). Financial Coaching's Potential for Enhancing Family Financial Security. *The Journal of Extension* 51(1). [with Peggy Olive and J. Michael Collins]
- (2012). The Application of Coaching Techniques to Financial Issues. *Journal of Financial Therapy* 3(2), 39–56. [with J. Michael Collins]
- (2010). Financial Education and Counseling - Still Holding Promise. *Journal of Consumer Affairs* 44(3), 483–498. [with J. Michael Collins]

## Select Conference Papers and Posters

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- Money \$mart in Head Start – Integrating Financial Capability into Head Start. 2012 Assets Learning Conference. Washington, D.C.
- Promoting Financial Capability Building Services with Families in Head Start. 2012 Financial Therapy Conference. Columbia, Missouri. *Winner of the conference's best poster award* [with co-presenters]
- Setting and Achieving Financial Goals: Insights from the Emerging Field of Financial Coaching. 2011 Mentoring Conference. Albuquerque, New Mexico. [with co-presenter]
- Homeownership Education and Counseling: Do We Know What Works? 2011 Consumer Financial Protection Bureau Conference on *New Research on Sustainable Mortgages and Access to Credit*. Washington, D.C.

## Select Research Briefs

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- Group Financial Coaching: Summary of Interview and Survey Findings. (2013). Center for Financial Security Issue Brief 2013-8.1. [with Christi Baker].
- Bringing Financial Coaching to Scale – The Potential of Group Coaching Models. (2013). Center for Financial Security Issue Brief 2013-7.1. [with J. Michael Collins and Ryan Eisner].
- Central New Mexico Community College Financial Coaching Training Survey: Final Report. (2013). Center for Financial Security Working Paper 2013-3.1. [with J. Michael Collins].
- In-depth Financial Coaching Interviews – Final Report. (2012). Center for Financial Security Working Paper 2012-11.2. [with J. Michael Collins and Karen Murrell].
- Understanding Financing Options for Education. (2012). University of Wisconsin Extension Lunchtime Learning Brief Series. [with J. Michael Collins and Ryan Eisner]
- Financial Capability and Domestic Violence Prevention (2011). Center for Financial Security Research Brief Series.
- Money \$mart in Head Start: Financial Education and Outreach with Head Start Families. (2011). Center for Financial Security Research Brief Series. [with Peggy Olive and J. Michael Collins]
- Weighing the Evidence of the Effectiveness of Counseling and Education for Home Owners. (2010). Center for Financial Security Research Brief Series.

## Non-academic Articles

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- 'Decade of distraction: While we play with our iPhones and waste time on Facebook, things go to pot', *NY Daily News*, December 5, 2010. [with Professor Peter Singer]